



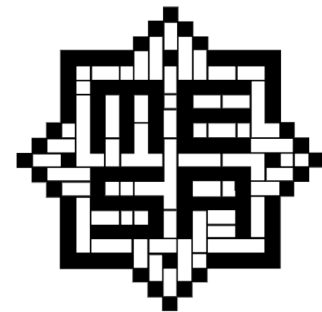
*MESA's annual meeting is the single largest gathering of experts on the Middle East. These are scholars who have been in the field, studied the people, and know the ins and outs and all the complexities of the region. They assemble each year to share their research and plan future collaborations, and you could have their undivided attention!*

*If your target audience is Middle East studies scholars, you do not want to miss the opportunity to participate in MESA '17. Take advantage of these advertising opportunities and make your company stand out.*

## Some of the many benefits of being a **MESA Sponsor...**

- **A**cknowledgement on MESA's Online Preliminary Program
- **P**rogram Listing\* as a "MESA Annual Meeting Sponsor"
- **P**rominent Signage at the event, activity, or on the item
- **B**ooth Signage (if you are an Exhibitor) identifying you as a Sponsor
- **M**obile App Banner Ad
- **S**PONSOR Badge Ribbon

\*For inclusion in the printed program, please note that the sponsorship form must be received by **October 9, 2017** (payment must also be received in full by this date).



### WiFi Lounge Sponsor(s) \$9,000 for 4 days or \$2500 for 1 day

WiFi Lounge is a cherished resource that allows attendees to get online and stay in touch. It's also an informal gathering place for scholars. The sponsor's URL will be used as the desktop wallpaper on all computers, and the sponsor may provide mouse pads and/or memo pads with their company name. In addition to the Sponsor benefits mentioned above, WiFi Lounge Sponsors receive:

- Signage prominently displayed in the WiFi area
- First choice of booth location (if arranged prior to booth lottery)

### Tote Bag Sponsor \$4,000

Imagine each MESA attendee carrying around a handsome tote bag bearing your company name and logo. Your exposure continues long after the meeting is over as attendees continue using these handy bags. In addition to the Sponsor benefits mentioned above, Tote Bag Sponsors receive your Company Name & Logo\* printed on each tote bag with the option to include one promotional item (such as flyer, magnet or pen-provided by you) inside each bag.

\* 1 color, 1 location (Other print options available for an additional fee)

### Lanyard Sponsor \$3,000

Lanyards are another great marketing opportunity offered by MESA. If you are an exhibitor, you can even add your booth number to the lanyard! MESA Lanyard Sponsors receive the above mentioned Sponsor benefits in addition to having your Company/Institution name and web URL prominently printed on every lanyard and distributed to registered MESA attendees

## SPONSORSHIP FORM

MESA's 51<sup>st</sup> Annual Meeting  
November 18-21, 2017  
Marriott Wardman Park  
Washington DC



Middle East Studies Association  
3542 N Geronimo Ave  
Tucson AZ 85705(USA)  
520.333.2577  
fax: 520.207.3166  
www.mesana.org

PLEASE TYPE or PRINT CLEARLY

Name of Company/Institution

Contact Person

Address

City State Zip Country

E-mail Website

Phone Fax

## MESA '17 SPONSORSHIP LEVELS

*Registered attendees will be handed promotional items upon check in.  
This year's attendance is anticipated to be around 2400.*

Wi-Fi Lounge Exclusive Sponsor (4 days) = \$9,000

Wi-Fi Lounge Exclusive Sponsor (1 day) = \$2,500

Tote Bag Exclusive Sponsor = \$4,000 **SOLD**

Lanyard Exclusive Sponsor = \$3,000

### \*SHIPPING

Promotional items need to be shipped to the MESA Secretariat in Tucson, AZ no later than **October 20, 2017**, otherwise hand-delivered to MESA Registration (Marriott Wardman Park) on November 16, 2017, Attn: Sara Palmer.

## PAYMENT

Payments made via check or money order must be drawn on a US bank and in US dollars and needs to be made payable to MESA.

Check Enclosed

Charge Credit Card VISA • MASTERCARD • AMERICAN EXPRESS • DISCOVER

Charge Amount \$ \_\_\_\_\_

Cardholder's Name CVV Code

Card Number Exp Date

Billing Address (if different than above)

City, State Country Zip Code

Signature

For more information:  
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rose@mesana.org  
520.333.2577