

MESA 2026 BOOK EXHIBIT



MESA's 60th Anniversary Annual Meeting will be held November 21-24, 2026, and we invite you to be a part of the MESA 2026 Book Exhibit. The MESA Annual Meeting continues to be the largest annual gathering of scholars and students in Middle East studies, and this year we have special events planned to mark MESA's milestone of turning 60.

The Book Exhibit will be held in two halls located near each other and on the same floor as MESA registration. We offer spacious 8'x10' and 9'x9' booths along with a limited number of tabletop displays for non-profit organizations.

BOOK EXHIBIT HOURS

MOVE IN

Saturday, November 21
8:00 am - 12:00 pm

OPEN TO PUBLIC

Saturday, November 21
3:00 - 7:00 pm

Sunday, November 22
9:00 am - 6:00 pm

Monday, November 23
9:00 am - 6:00 pm

Tuesday, November 24
8:00 am - 12:00 pm

MOVE OUT

Tuesday, November 24
12:00 - 3:00 pm

SECURITY NOTE

MESA hires after-hours security. Diligence is needed during open hours and if you are exhibiting expensive items. As an added measure, please consider covering your booth with cloths and removing rare or expensive items from your booth when the Book Exhibit is closed.



For more information,
meeting@mesana.org
or visit mesana.org

RESERVE NOW! Gold Sponsors given priority

Booth assignments begin May 27, 2026

Consider conference sponsorship for this anniversary year!

Gold sponsors are given top priority for booth placement. Following those assignments, a lottery will be held for those who have submitted the Booth Reservation Form by 9:00 am (Eastern) May 27, 2026. For this reason, MESA does not guarantee your top choices. Booth reservations received after this date will be assigned on a first-come, first-served basis. Following the lottery, please check the [online floorplan](#) for booth availability. MESA reserves the right to make changes to the floor plan if necessary.

Booth Options

Single (8'x10')*: US\$1,300

Double (8'x20'): US\$2,200

Triple (8'x30'): US\$3,100

Non-Profit Tabletop (8'x2'): US\$750

*10 booths are 9'x9' in the Statler Ballroom

For exhibitors sharing a booth, both exhibitors must complete a form. One is the primary exhibitor and pays for the booth; the other pays the shared booth fee of \$210. For additional information, see <https://mesana.org/annual-meeting/shared-booths>

Booth Details

Each exhibitor will be provided with an ID sign for their booth. Booths will have 8' high back draping and 3' high side draping.

Single booths are supplied with one 6' table, two chairs, and one wastebasket.

Double booths are supplied with two 6' tables, four chairs, and two wastebaskets.

Triple booths are supplied with three 6' tables, six chairs, and three wastebaskets.

Non-profit tabletops are supplied with one 8' table, one chair, and one wastebasket.

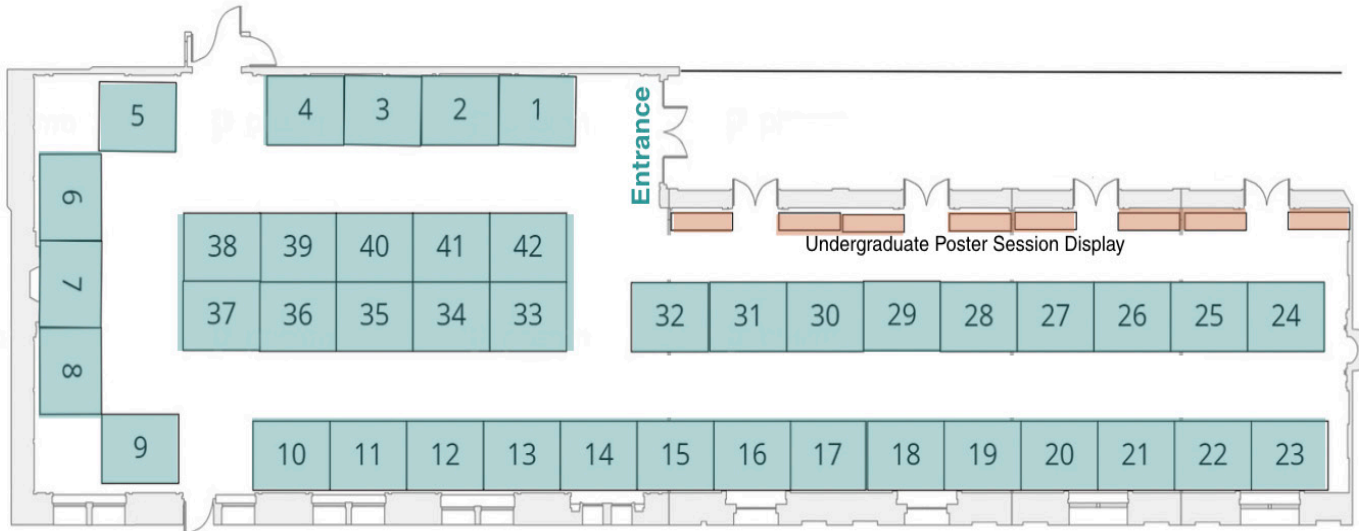
A service kit from our contracted decorator will be emailed to exhibitors beginning in mid-June. This kit includes forms and information for ordering furniture and electricity, as well as details for sending materials to the conference.

Conference Badges

The MESA 2026 badge offers admission to all MESA functions. Exhibitors are provided complimentary badges based on booth reservation: two badges for a single booth; three badges for a double booth; four badges for a triple booth. Names for these badges as well as any additional badges you want to order at the registration price are due October 23. A form will be provided with confirmation. Please note that only authorized persons with an exhibitor ribbon on their badge are allowed into the Exhibit Halls during set-up (See Agreement of Terms, No. 6).

MESA 2026 BOOK EXHIBIT FLOOR PLAN

Georgian Exhibit Hall



Statler Exhibit Hall



Single Booths (8'x10')

US\$1,300

Funishings: one 6' table, two chairs, one wastebasket, ID sign. Badges: two individual badges.

Double Booths (8'x20')

US\$2,200

Funishings: two 6' tables, four chairs, two wastebaskets, ID sign. Badges: three individual badges.

Booths will have 8'

high back draping and 3' high side draping.

* denotes 9'x9' booth

Triple Booths (8'x30')

US\$3,100

Funishings: three 6' tables, six chairs, three wastebaskets, ID sign. Badges: four individual badges.

Non-profit Tabletop (8'x2')

US\$750

Funishings: one 8' table, two chairs, one wastebasket, ID sign. Badges: one individual badge. (booths 61-67)



SPONSORSHIP OPPORTUNITIES



Middle East Studies Association
P: 520-333-2577 x 102 | F: 520-207-3166
secretariat@mesana.org | mesana.org
meeting@mesana.org



MESA's annual meeting is the single largest gathering of experts on the Middle East. If your target audience is Middle East studies academics or professionals, you do not want to miss the opportunity of MESA. They assemble each year to share their research and plan future collaborations, and you could have their undivided attention!

Gold Level (more than a \$4,500 value)

\$3,300

- *Priority booth selection at book exhibit* (before the booth lottery held May 27)
- Full-page ad in printed program (\$1,100 value)
- Logo on conference canvas tote bag (\$1,200 value)
- Banner ad on MESA annual meeting mobile app (\$1,000 value)
- Individualized push notification from MESA annual meeting mobile app (\$150 value)
- One paragraph promotional blurb to be included in email reminder sent to registered participants one week prior to conference (\$300 value)
- Listing on annual meeting sponsorship page with link to webpage of your choosing (\$300 value)
- Individualized social media post prior to conference (\$300 value)
- Special sponsorship recognition on conference signage

****Add on: Coffee Break (see below) for discounted price - \$4,000***

Silver Level (more than a \$2,500 value)

\$1,750

- Full-page ad in printed conference program (\$1,100 value)
- Banner ad on MESA annual meeting mobile app (\$1,000 value)
- Individualized push notification from MESA meeting conference mobile app (\$150 value)
- Listing on annual meeting sponsorship page with link to webpage of your choosing (\$200 value)
- Group social media post prior to conference (\$150 value)
- Special sponsorship recognition on conference signage

****Add on: Coffee Break (see below) for discounted price - \$4,000***

Bronze Level (more than a \$1,000 value)

\$900

- Half-page ad in program book (\$660 value)
- Listing on annual meeting sponsorship page with link to webpage of your choosing (\$100 value)
- Group social media post prior to conference (\$150 value)
- Individualized push notification from MESA meeting conference mobile app (\$150 value)
- Special sponsorship recognition on conference signage

Coffee Break

\$5,000

For Gold and Silver Level Sponsors, we offer a discounted price of \$4,000

Sponsor a 1/2 hour coffee break to be held in the book exhibit during one of these session breaks:

- Sunday, November 22 - 10:30-11:00 am
- Sunday, November 22 - 3:30-4:00 pm
- Monday, November 23 - 10:30-11:00 am
- Monday, November 23 - 3:30-4:00 pm

Includes

- Welcome sign at entrance during coffee break
- Five minute promotional pitch during coffee break
- Logo on conference tote bag or full-page ad in printed conference program (\$1,200 value)
- Group social media post prior to conference (\$150 value)
- Special sponsorship recognition on conference signage

All prices listed are in US\$

BOOTH RESERVATION



Middle East Studies Association
P: 520-333-2577 x 102 | F: 520-207-3166
secretariat@mesana.org | mesana.org
meeting@mesana.org



MESA's 60th Annual Meeting
November 21-24, 2026
Hilton Boston Park Plaza

To place an order for booth space, complete and submit:

- the Booth Reservation Form
- the Order and Payment Form
- a **signed** Book Exhibit Agreement of Terms Form

Email meeting@mesana.org, fax 520-207-3166, or mail to MESA, 3542 N. Geronimo Ave. Tucson AZ 85705

Company/Institution

Contact Person (Title)

Address

City	State	Zip/Postal	Country
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E-mail	Website
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Phone	Fax
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Booth Name: _____

To be used for booth ID and listing in the printed program.

URL: _____

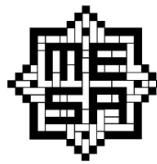
For linking from the book exhibit page.

Booth Request: _____, _____, _____, _____, _____, _____, _____

List by order of preference. Priority will be given to Gold Sponsors. After that, booth assignments begin with a lottery. The deadline to participate in the booth lottery is May 27, 2026 at 9:00 am (Eastern). Following the lottery, reservations will be taken on a first-come, first-served basis.

For booth availability, check the floor plan at <https://mesana.org/annual-meeting/floor-plan>.

ORDER & PAYMENT



Middle East Studies Association
P: 520-333-2577 x 102 | F: 520-207-3166
secretariat@mesana.org | mesana.org
meeting@mesana.org



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BOOTH SPACE

- Single \$ 1,300
 - Double \$ 2,200
 - Triple..... \$ 3,100
 - Non-profit Tabletop \$ 750
 - Shared..... \$ 210
- (See Agreement of Terms #8)

sharing with (Company/Organization)

SPONSORSHIP

- Gold Level Sponsor..... \$ 3,300
 - Add on: Coffee Break..... \$ 4,000
- Silver Level Sponsor \$ 1,750
 - Add on: Coffee Break..... \$ 4,000
- Bronze Level Sponsor..... \$ 900
- Coffee Break Sponsor \$ 5,000
- Logo on Tote Bag only..... \$ 1,200

ADVERTISING

Annual Meeting

- Full page..... \$ 1,100
- Half page *vertical*..... \$ 660
- Half page *horizontal* \$ 660
- Inside Back Cover (color)..... \$ 2,420
- Back Cover (color)..... \$ 3,300
- Mobile app banner ad..... \$ 1,000
- One page insert w/program... \$ 1,500
- Item w/registration materials . \$ 2,000

Issues in Middle East Studies (Fall issue)

- Full page..... \$ 625
- Half page *vertical*..... \$ 375
- Half page *horizontal* \$ 375
- Quarter page \$ 275

All prices listed are in US\$

Total Due

Payment Received

Balance Due

TERMS

A \$650 deposit **per booth space** is required at time of reservation (\$1300/double, \$1950/triple, or \$350/tabletop). Remaining balances must be paid by **September 1, 2026**, or subject to a **10% late fee** (of the entire reservation amount) or cancellation. Reservations received **after September 1** will require full payment at time of reservation. MESA reserves the right to cancel reservations and resell booths upon exhibitor non-compliance of any of its policies.

REFUNDS

Cancellations made by September 1 will receive a refund of payments made in excess of \$600. Requests after this date will not be honored. Should an in-person conference be canceled, MESA will offer full refunds.

METHODS: All payments in US\$

- VISA • MasterCard • American Express • Discover
- QuickBooks (payable invoice to be sent to email below)
- Check in US\$ drawn on a US bank sent to:

MESA
3542 N. Geronimo Ave
Tucson, AZ 85705

- PayPal (contact secretariat@mesana.org for specifics)
- Wire transfer (contact secretariat@mesana.org for routing)

Customer (Exhibitor, Sponsor, Advertiser)

Cardholder

Card number Expiration CVV

Billing address

City, State Postal Code Country

Signature

Email Address for Receipt and/or QuickBooks Invoice

You may leave a note here regarding payment information if needed

AGREEMENT OF TERMS



MESA's 60th Annual Meeting
November 21-24, 2026
Hilton Boston Park Plaza

RULES, TERMS and CONDITIONS OF EXHIBIT SPACE

- All exhibitors must comply with the local Fire Department regulations. Electrical and other mechanical apparatus must be muffled so that the noise does not interfere with any other exhibitor. No construction is allowed at sides of booth which may obstruct the view of adjacent booths. All booths must be attended by the Exhibitor's representative(s) during official exhibit hours.
- To maintain order and assure the general conduct of the exhibits, the following practices are prohibited:
 - Noise which interferes with other exhibitors
 - Use of billboards, signs or any display of material outside the exhibitor's own space (which includes blocking the view of a neighboring exhibitor)
 - Solicitation of registrants for surveys or any other activity not directly related to the exhibits.

The Middle East Studies Association of North America, Inc. reserves the right to refuse any application for exhibit space and/or curtail any exhibit which does not conform to the policy in this Agreement.

- If an exhibitor is not set up by 12pm Saturday, November 21, 2026, MESA may authorize Advantage Conference & Expo, LLC (ACE) to remove materials and store them at the exhibitor's expense. This allows the hall to be prepared for opening to the public at 3:00 pm on the same day. Move out is not to start before 12:00 pm and should be completed by 3:00 pm on Tuesday, November 24, 2026. Any booth left unattended during the exhibit breakdown will be considered abandoned; any materials in the booth will be discarded. Booths are required to remain open during Book Exhibit open hours.
- It is agreed that neither the Middle East Studies Association nor any other organization or persons connected with this convention shall be liable or responsible for any loss, fire, theft, damage, or injury that may occur to the property of the exhibitor or the death or personal injury of exhibitor's employees, agents, servants, guests, or invitees from any cause whatsoever arising out of or from or incident to the use or occupancy of the exhibit area by the exhibitor, or its agents.

5. HOLD HARMLESS CLAUSE

By signing this Agreement of Terms, the Association and all Exhibitors have agreed to abide by the following:

Group agrees to indemnify, defend and hold harmless the Hotel, Hotel's owners, managers, partners, subsidiaries, affiliates, and each of their respective officers, directors, employees and agents (collectively, the "Hotel Indemnified Parties"), from and against any and all third party claims, losses or damages to persons or property, governmental charges or fines, penalties, and costs (including reasonable attorney's fees) (collectively, "Claim(s)"), in any way arising out of or relating to the Event that is the subject of this Agreement but only to the extent any such Claim(s) arise out of the negligence, gross negligence or intentional misconduct of Group's employees, agents, contractors, exhibitors, or attendees. Nothing in this indemnification shall require Group to indemnify the Hotel Indemnified Parties for that portion of any Claim arising out of the negligence, gross negligence or intentional misconduct of the Hotel Indemnified Parties.

Hotel agrees to indemnify, defend and hold harmless Group, Group's owners, managers, partners, subsidiaries, affiliates, and each of their respective officers, directors, employees and agents (collectively, the "Group Indemnified Parties"), from and against any and all Claims (as such term is defined above) arising out of or relating to the Event that is the subject of this Agreement but only to the extent any such Claim(s) arise out of the negligence, gross negligence or intentional misconduct of Hotel's employees, agents, or contractors. Nothing in this indemnification shall require Hotel to indemnify any of the Group Indemnified Parties for that portion of any Claim arising out of the negligence, gross negligence or intentional misconduct of the Group Indemnified Parties.

This section shall not waive any statutory limitations of liability available to either party, including innkeeper's limitation of liability laws, nor shall it waive any defenses a party may have with respect to any Claim. This section shall survive any termination or expiration of this Agreement.

- SECURITY** will be on duty during move in, November 21, 2026 from 8:00 am - 3:00 pm, and during Book Exhibit closed hours. Security is not provided during move out or open hours. Only authorized persons with exhibitor badges and ribbons will be allowed in the Book Exhibit area during move in and in the half hour prior to opening each day. Everyone should exit the exhibit area shortly after closing.
- BOOTH ASSIGNMENTS** begin on May 27, 2026. Gold Sponsors will be given priority followed with a lottery. The deadline to participate in the booth lottery is 9:00 am Eastern on May 27, 2026. Following the lottery, reservations will be taken on a first-come, first-served basis. MESA reserves the right to make changes to the floor plan if deemed necessary.
- SHARING OF BOOTHS** is allowed; however, MESA must be notified of the intent and each company/organization is required to sign this agreement and abide by its terms. Additionally, there will be a \$210 administrative fee added to the booth reservation.
- PAYMENT AND CANCELLATION POLICY**
A \$650 deposit *per booth space* is required at time of reservation. Remaining balances must be paid by September 1, 2026, or subject to a 10% late fee of the entire reservation amount or to a cancellation of the booth. Reservations received after September 1 will require full payment at time of reservation. MESA reserves the right to cancel reservations and resell booths upon exhibitor non-compliance of any of its policies. Refunds for booth cancellations are calculated by the full amount of the booth reservation, not by the deposit amount. 50 % will be refunded if written notification is received by September 1, 2026. *Cancellations received after this date are not eligible for refund.* Please send all cancellation requests to meeting@mesana.org.
- POLICY ON EXHIBITS, ADVERTISEMENTS & SALES** All items exhibited, advertised, and/or sold under the auspices of the Middle East Studies Association (e.g., at the Annual Meeting, in the Annual Meeting Program, or in direct mailings to the MESA membership) must be of a nature that they can reasonably be considered to be (1) "tools of the trade" by specialists acting in their professional capacities as faculty, students, and/or practitioners; (2) of benefit to individual members (e.g., insurance offered at competitive rates because of group membership); or (3) of benefit to MESA while insuring that individual members have adequate information regarding cost to subscribers (e.g., credit cards, a portion of whose profits go to MESA). The character of the exhibits, advertisements, or sales is subject to the approval of the Executive Director or his/her designee. The Middle East Studies Association reserves the right to refuse any application for exhibit space, advertising, or sales and to curtail or cancel any such exhibit, advertisement, or sale which in the sole judgment of the Executive Director does not conform to these guidelines. This policy applies to unacceptable displays, advertisements, and/or sales of novelties and souvenirs, as well as the personal conduct of exhibitors or their representatives.

AGREEMENT OF TERMS

As a representative of my company/organization, I agree to abide by all of the exhibitor rules, terms, and conditions as outlined in this Agreement of Terms.

Signature

Name (please print clearly)

Title

Date