

SPONSORSHIP OPPORTUNITIES



Middle East Studies Association

P: 520-333-2577 x 102 | F: 520-207-3166

secretariat@mesana.org | mesana.org

meeting@mesana.org



MESA's annual meeting is the single largest gathering of experts on the Middle East. These are scholars who have been in the field, studied the people, and know the ins and outs and all the complexities of the region. They assemble each year to share their research and plan future collaborations, and you could have their undivided attention!

If your target audience is Middle East studies academics, you do not want to miss the opportunity at MESA. Take advantage of these new opportunities..

Gold Level (more than a \$4,500 value)

\$3,000

- *Priority booth selection at book exhibit* (before the booth lottery held May 25)
- Full-page ad in printed program (\$1,000 value)
- Logo on conference canvas tote bag (\$1,000 value)
- Banner ad on MESA annual meeting mobile app (\$1,000 value)
- Individualized push notification from MESA annual meeting mobile app (\$150 value)
- One paragraph promotional blurb to be included in email reminder sent to registered participants one week prior to conference (\$300 value)
- Listing on annual meeting sponsorship page with link to webpage of your choosing (\$300 value)
- Individualized social media post on Twitter and Instagram prior to conference (\$300 value)
- Special sponsorship recognition on conference signage

****Add on: Coffee Break (see below) for discounted price - \$4,000***

Silver Level (more than a \$2,500 value)

\$1,500

- Full-page ad in printed conference program (\$1,000 value)
- Banner ad on MESA annual meeting mobile app (\$1,000 value)
- Individualized push notification from MESA meeting conference mobile app (\$150 value)
- Listing on annual meeting sponsorship page with link to webpage of your choosing (\$200 value)
- Group social media post on Twitter and Instagram prior to conference (\$150 value)
- Special sponsorship recognition on conference signage

****Add on: Coffee Break (see below) for discounted price - \$4,000***

Bronze Level (more than a \$1,500 value)

\$750

- Half-page ad in program book (\$600 value)
- Listing on annual meeting sponsorship page with link to webpage of your choosing (\$100 value)
- Group social media post on Twitter prior to conference (\$150 value)
- Individualized push notification from MESA meeting conference mobile app (\$150 value)
- Special sponsorship recognition on conference signage

Coffee Break

\$5,000

For Gold and Silver Level Sponsors, we offer a discounted price of \$4,000

Sponsor a 1/2 hour coffee break to be held in the book exhibit during one of these session breaks:

Friday, November 3 - 10:30-11:00 am

Friday, November 3 - 3:30-4:00 pm

Saturday, November 4 - 10:30-11:00 am

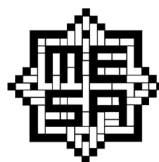
Saturday, November 4 - 3:30-4:00 pm

Includes

- Welcome sign at entrance during coffee break
- Five minute promotional pitch during coffee break
- Logo on conference tote bag or full-page ad in printed conference program (\$1,000 value)
- Group social media post on Twitter and Instagram prior to conference (\$150 value)
- Special sponsorship recognition on conference signage

All prices listed are in US\$

ORDER & PAYMENT



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MESA's 57th Annual Meeting
November 2-5, 2023
Palais des Congrès
Montréal, Québec, Canada

BOOTH SPACE

- ☐ Single \$ 1,200
- ☐ Double \$ 2,160
- ☐ Triple \$ 3,060
- ☐ Shared \$ 200

(See Agreement of Terms #8)

sharing with (Company/Organization)

SPONSORSHIP

- ☐ Gold Level Sponsor \$ 3,000
 - ☐ Add on: Coffee Break \$ 4,000
- ☐ Silver Level Sponsor \$ 1,500
 - ☐ Add on: Coffee Break \$ 4,000
- ☐ Bronze Level Sponsor \$ 750
- ☐ Coffee Break Sponsor \$ 5,000
- ☐ Logo on Tote Bag only \$ 1,000

ADVERTISING

Annual Meeting

- ☐ Full page \$ 1,000
- ☐ Half page *vertical* \$ 600
- ☐ Half page *horizontal* \$ 600
- ☐ Inside Back Cover (color) \$ 2,200
- ☐ Back Cover (color) \$ 3,000
- ☐ Mobile app banner ad \$ 1,000
- ☐ Insert w/program \$ 1,500
- ☐ Item w/registration materials \$ 2,000

Issues in Middle East Studies (Nov issue)

- ☐ Full page \$ 625
- ☐ Half page *vertical* \$ 375
- ☐ Half page *horizontal* \$ 375
- ☐ Quarter page \$ 275

All prices listed are in US\$

Total
Due

Payment
Received

Balance
Due

TERMS

A \$600 deposit **per booth space** is required at time of reservation (\$1200/double, \$1800/triple). Remaining balances must be paid by **September 1, 2023**, or subject to a **10% late fee** (of the entire reservation amount) or cancellation. Reservations received **after September 1** will require full payment at time of reservation. MESA reserves the right to cancel reservations and resell booths upon exhibitor non-compliance of any of its policies.

REFUNDS

Cancellations made by September 1 will receive a refund of payments made in excess of \$600. Requests after this date will not be honored. Should an in-person conference be canceled, MESA will offer full refunds.

METHODS: All payments in US\$

- ☐ VISA • MasterCard • American Express • Discover
- ☐ QuickBooks (payable invoice to be sent to email below)
- ☐ Check in US\$ drawn on a US bank sent to:

MESA
3542 N Geronimo Ave
Tucson AZ 85705 (USA)

- ☐ PayPal (contact secretariat@mesana.org for specifics)
- ☐ Wire transfer (contact secretariat@mesana.org for routing)

Customer (Exhibitor, Sponsor, Advertiser)

Cardholder

Card number Expiration CVV

Billing address

City, State Postal Code Country

Signature

Email Address for Receipt and/or QuickBooks Invoice

You may leave a note here regarding payment information if needed