

# SPONSORSHIP OPPORTUNITIES



Middle East Studies Association

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[sophia@mesana.org](mailto:sophia@mesana.org) | [mesana.org](http://mesana.org)



MESA's annual meeting is the single largest gathering of experts on the Middle East. These are scholars who have been in the field, studied the people, and know the ins and outs and all the complexities of the region. They assemble each year to share their research and plan future collaborations, and you could have their undivided attention!

If your target audience is Middle East studies academics, you do not want to miss the opportunity at MESA. Take advantage of these new opportunities..

## **Gold Level (more than a \$4,500 value) \$3,000**

- Priority booth selection at book exhibit (before the booth lottery held April 26)
- Full-page ad in printed program (\$1,000 value)
- Logo on conference canvas tote bag (\$1,000 value)
- Banner ad on MESA annual meeting mobile app (\$1,000 value)
- Individualized push notification from MESA annual meeting mobile app (\$150 value)
- One paragraph promotional blurb to be included in email reminder sent to registered participants one week prior to conference (\$300 value)
- Listing on annual meeting sponsorship page with link to webpage of your choosing (\$300 value)
- Individualized social media post on Twitter and Instagram prior to conference (\$300 value)
- Special sponsorship recognition on conference signage

## **Silver Level (more than a \$2,500 value) \$1,500**

- Full-page ad in printed conference program (\$1,000 value)
- Banner ad on MESA annual meeting mobile app (\$1,000 value)
- Individualized push notification from MESA meeting conference mobile app (\$150 value)
- Listing on annual meeting sponsorship page with link to webpage of your choosing (\$200 value)
- Group social media post on Twitter and Instagram prior to conference (\$150 value)
- Special sponsorship recognition on conference signage

## **Bronze Level (more than a \$1,500 value) \$750**

- Half-page ad in program book (\$600 value)
- Listing on annual meeting sponsorship page with link to webpage of your choosing (\$100 value)
- Group social media post on Twitter prior to conference (\$150 value)
- Individualized push notification from MESA meeting conference mobile app (\$150 value)
- Special sponsorship recognition on conference signage

## **Coffee Break \$3,000**

Sponsor a 1/2 hour coffee break to be held in the book exhibit during one of these session breaks:

Friday, October 29 - 10:30-11:00 am

Friday, October 29 - 3:30-4:00 pm

Saturday, October 30 - 10:30-11:00 am

Saturday, October 30 - 3:30-4:00 pm

Includes

- Welcome sign at entrance during coffee break
- Five minute promotional pitch during coffee break
- Logo on conference tote bag or full-page ad in printed conference program (\$1,000 value)
- Group social media post on Twitter and Instagram prior to conference (\$150 value)
- Special sponsorship recognition on conference signage

## **Logo on Conference Tote Bag \$1,000**

Conference attendees will be given a quality cotton tote bag highlighting the MESA 2021 Annual Meeting logo on one side and the logos of sponsors on the flip side.

# SPONSORSHIP FORM

MESA's 55th Annual Meeting  
October 28-31, 2021  
Palais des Congrès  
Montréal, Québec, Canada



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Name of Company/Institution

Contact Person

Address

City State Zip Country

E-mail Website

Phone Fax

## MESA 2021 SPONSORSHIP OPPORTUNITIES

Gold Level Sponsor .....	\$ 3,000
Silver Level Sponsor.....	\$ 1,500
Bronze Level Sponsor .....	\$ 750
Coffee Break Sponsor .....	\$ 3,000
Logo on Tote Bag .....	\$ 1,000

## PAYMENT

Payments made via check or money order must be drawn on a US bank, be in US dollars and needs to be made payable to MESA. For inclusion in the printed program, please note that this sponsorship form and PAYMENT IN FULL must be received by September 1, 2021.

Check Enclosed

Credit Card VISA • MASTERCARD • AMERICAN EXPRESS • DISCOVER

**Total**

Cardholder's Name CVV Code

Card Number Exp Date

Billing Address (if different than above)

City, State Country Zip Code

Email

Signature



For more information  
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